



Navigating to Small Business Success

Free, monthly workshops for Longmont entrepreneurs.

Navigating Your Business Road Map: Mapping Out Your Business

Tuesday, February 9 6:00-8:00pm in the Longmont Library Meeting Room

Mind mapping is a powerful business tool to increase productivity, and create detailed plans....an idea without a plan, is just a wish! Mapping is a great visual way of thinking that helps structure your business. It helps you analyze, comprehend, synthesize and generate new ways to run your business. Mind mapping in its simplicity is a graphic design of the mind -- bringing together the singular ideas of an individual's mind into a powerful guide to success. Allowing a skill to become a successful business through bringing an individual's knowledge and ideas into a roadmap for success within their community. It's a fantastic way to see the holes in your business, especially your marketing. It helps you find where you need to market to your potential clients Mapping is note taking and putting your ideas in categories. Information is structured in a simple way, similar to the way our mind works.

Presenters: Mary Ann Ursich, Community Solutions, Longmont and Rose Chamberlain, Coffee and Connections, Longmont

Visit the Longmont Library Website for upcoming workshops in this series.

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